2021 Government Consumption Voucher Scheme Introduction

May 2021

Alipay HK

1.About AlipayHK

- Your everyday payment partner
- 100,000+ local retail outlets & acceptance points
- 2,700,000 ACTIVE users
- Millions+ Cross border merchants in Mainland China, Macau and Japan

Pay In Your Way

Link credit card or top-up your AlipayHK e-Wallet.

Seamless Transaction

Shop, dine and pay bill - just a few taps aways.

Track Every Transaction

Keep a close eye on an expenses with detailed transaction history and instant notification.

Awesome Rewards

Enjoy our merchant offers and e-coupon

Leading Digital Wallet in HK!

2. Accepting Alipay

Merchant Code

- ✓ **Easy setup**
- ✓ **Free installation**
- ✓ **Free txn fee**

- **Integrated** solution
- Compactable to Credit cards and other payments
- Quick checkout

Smart POSM

POS integration

易賞錢
MoneyBack

No additional device
Easy to use
Integration with Loyalty program

Online Payment

Bill Payment (Telecom, utilities)

Public Transportation (first digital wallet)

Cross-border (Mainland, Macao,JP)

Blockchain Remittance

Offline Payment

Loyalty Program (Money back)

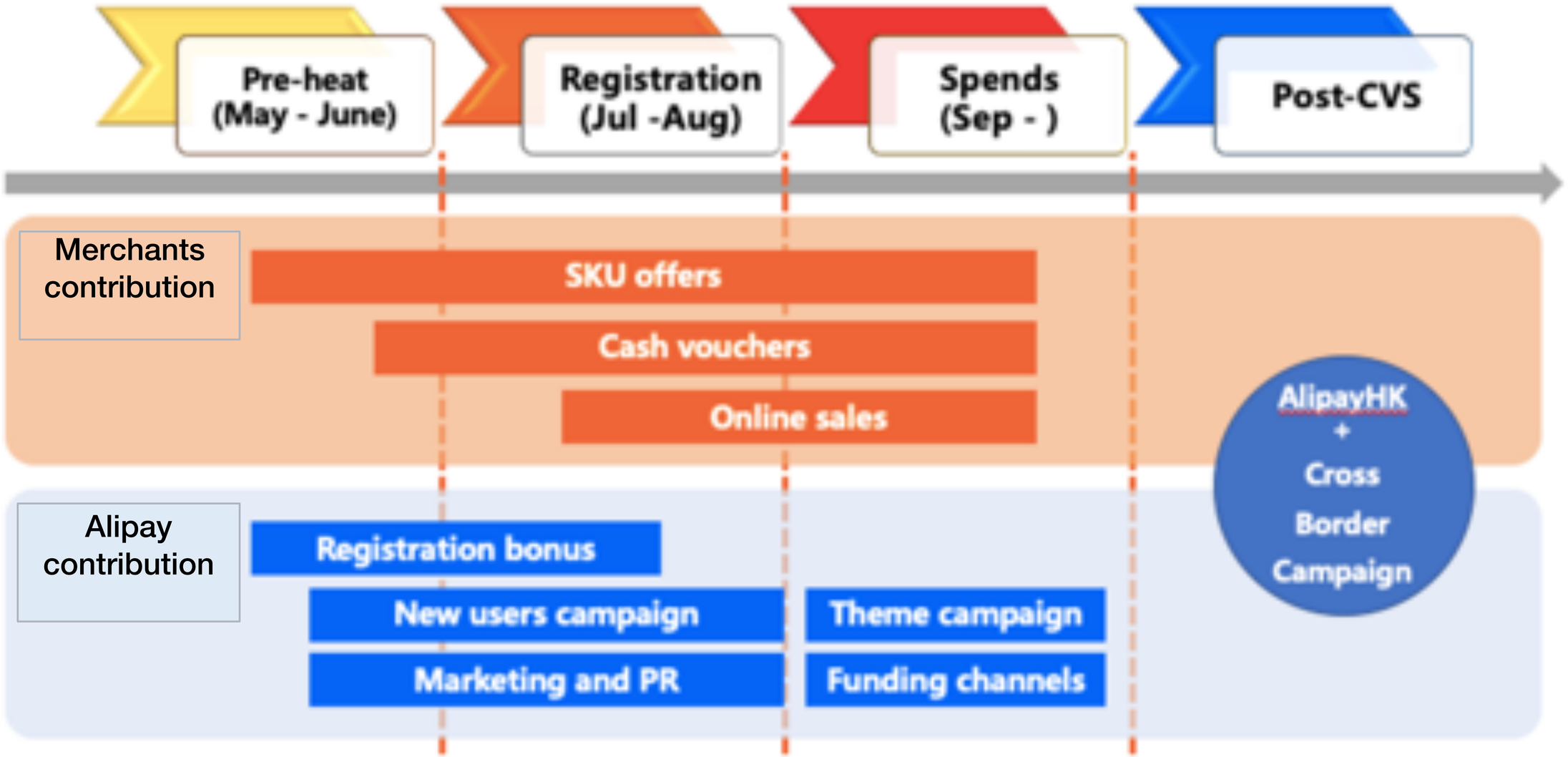
P2P

Charity Donation

3.Marketing Collaboration

We target more than $5k

Collaboration Structure



Campaigns and tools

Registration Bonus

- gistration
- ore-lock CVS)

E-Voucher selling

- CVS page
- cash vouchers
-

Other offers

- New users Rewards
- Applicable for e-Stamp / product coupon offer / EasyGo coupon

AlipayHK

AlipayHK is committed
to discovering more possibilities

Contact us:

Email: HKmerchant@alipay.com
Tel: (852)2245 3201 (Mon – Sun 9am – 9pm)

PAY with Alipay HK