



Appendix 3

Easy Tips for Adopting Sustainable Development Practices

As the world pays more and more attention to sustainable development, though many enterprises aspire to integrate environmental protection and sustainability into their business operation, numerous challenges were encountered by enterprises amid implementation which made them to give up.

During the Award Ceremony, our guests and representatives of the awarded companies participated in a sharing session themed "Corporate Sustainable Development: Easy Tips to Breaking through the problem of 'Easier said than Done'", intending to provide tips for enterprises to overcome the hurdles of putting sustainable development into practice.

1. Striving support within company	<ul style="list-style-type: none">➤ Establish the core missions and values of sustainable development in the company's mission and strategy➤ Ensure the support and participation from management with active promotion➤ Align strategic guidelines with credible standards, laws and regulations, as well as future trends➤ Emphasise data and practical examples to drive the initiative
2. Attracting external stakeholders to join	<ul style="list-style-type: none">➤ Collaborate with organisations with common values and mutual interests➤ Adopt phased approach to plan and implement step-by-step➤ Maintain transparent communication, including regular information sharing and inviting external stakeholders to participate in plans and discussions➤ Summarise successful cases and share with collaborators



3. Implementing sustainable development commitments	<ul style="list-style-type: none">➤ Establish SMART goals (Specific, Measurable, Achievable, Relevant and Time-bound)➤ Emphasise on technology and innovation across the product life cycle➤ Carry out daily monitoring, internal auditing, and third-party verification➤ Improve continuously on sustainable practices
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