

Please register directly at <https://machinery2021.b2match.io/> or
contact Yvonne Choi (T +852 2522 2388, hongkong@advantageaustria.org) for assistance.

CONFERENCE
AND B2B MEETING

INTERNATIONAL MACHINERY FORUM 2021

THE FACTORY OF TOMORROW

THURSDAY, 11. MARCH 2021

09.30 – 09.45 WELCOME REMARKS

09.45– 10.00 KEYNOTE

10.00 – 10.15 OPENING PLENARY SESSION: MANUFACTURING & GLOBAL VALUE CHAINS

- Henrietta Egerth, Managing Partner, Austrian Research Promotion Agency **FFG**
- Michael Otter, Director General, AUSSENWIRTSCHAFT AUSTRIA, **WKO**

Host: Christian Clerici

10.15 – 10.30 WINDOW TO THE WORLD – GLOBAL TRENDS IN MANUFACTURING

- Disruptive Technologies – Volker Ammann, Austrian Trade Commissioner, Los Angeles
- Beyond Industry 4.0 – Michael Scherz, Austrian Trade Commissioner, Berlin
- The Chinese R&D Challenge – Christina Schösser, Austria Trade Commissioner, Shanghai

Host: Christian Clerici

**10.30 – 11.00 PANEL-DISCUSSION:
SUPPLY CHAIN RESILIENCE**

- Predictive Risk Intelligence
Lisa Smith, CEO, **Prewave**
- and others

Host: Eric Savoye
AUSSENWIRTSCHAFT
Industry/Machinery/Materials

**PANEL-DISCUSSION:
GREEN PRODUCTION**

- Smart Plastics Recycling
Manfred Hackl, CEO, **Erema**
- and others

Host: Konrad Eckl, AUSSENWIRTSCHAFT
Energy/Sustainability/ Natural Resources

FIELDS OF INNOVATION

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11.00 – 11.30 INDUSTRIAL AI

- AI Powered Maintenance
Markus Loinig, CEO, [Senzoro GmbH](#)
- Predictive Maintenance
Simon Grabher, CEO, [Craftworks](#)
- and other company presentations

CONNECTIVITY

- IOT Solutions
Hannes Niederhauser, CEO, [S&T](#)
- RFID
Urban Siller, CEO, [Identec Solutions](#) (tbc)
- Surface Acoustic Wave Technology
Marlien Stieger, [Sensideon](#)

11.30 – 12.00 INDUSTRIAL AR/VR

- Eye Hper-Tracking
Nils Berger, CEO, [Viewpointssystem](#)
- Large Scale AR
Clemens Kirner, CEO, [Insider Navigation](#)
- and other company presentations

ADDITIVE MANUFACTURING

- Printing High Performance Ceramics
Johannes Homa, CEO, [Lithoz](#)
- Printing Performance Polymers
Robert Gmeiner, CEO, [Cubicure](#)
- Challenges of series production
Klaus Stadlmann, CEO, [Genera](#)

12.00 – 12.30 BIG DATA ANALYTICS & SECURITY

- Industrial Automation Software
Thomas Punzenberger, CEO, [COPA-Data](#)
- and other company presentations

AUTOMATION

- Multitasking Machines
Philipp Heindl, CSO, [EMCO](#)
- and other company presentations

12:30 – 18:00 B2B MEETINGS

- B2B meetings – prebooked meetings organised by Enterprise Europe Network Austria

EXPOSITION

- Exposition of Austrian companies

FRIDAY, 12. MARCH 2021

09:00 – 15:00 B2B MEETINGS

- B2B meetings – prebooked meetings organised by Enterprise Europe Network Austria

EXPOSITION

- Exposition of Austrian companies

collaborative partners/sponsors:



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