

Hybrid Seminar on

Green Innovation in ESG: Pioneering Sustainable Solutions for a Better Tomorrow

This seminar explores the background of sustainable models, tools, products and services, with a focus on ESG through invention and creativity. It articulates the technical and economic fundamentals of emerging sustainable technologies and uncovers opportunities in green technology and business. Participants will discover how innovative technologies can measure and enhance ESG performance. Tailored for Hong Kong professionals in accounting, building and construction, waste management, and environmental consultancy, this seminar offers actionable insights to drive sustainable innovation across industries.

Organiser	Green Council
Date and Time	14 September 2026, 14:00 to 17:00
Language	Cantonese mainly (no simultaneous interpretation provided)
Format	Hybrid
Registration	(1) Zoom: https://us02web.zoom.us/webinar/register/WN_vShBU3R1RB-q_Usbyh2Efg (2) Onsite: https://forms.gle/NGEC4YxdY7NQpZ2GA Onsite Capacity: 45 pax (first-come, first-served basis) Venue: HKU SPACE Admiralty Learning Centre, ADC205, 2/F., Admiralty Centre, 18 Harcourt Road, Admiralty, Hong Kong
Enquiry	Mr. Eric Tam (Tel: 2810 1122 or email: erictam@greencouncil.org)

Rundown

Time	Speaker
13:45 - 14:00	Registration
14:00 - 14:05	Welcome Remarks by Green Council
14:05 - 14:35	ESG Strategy Integration: Capturing Opportunities and Managing Risks <i>Mr. Bien WONG, Assistant General Manager – Group ESG cum Executive – Group Knowledge Management Office</i> The Hong Kong and China Gas Company Limited
14:35 - 15:05	Driving ESG Transformation by Green Tech <i>Ir Prof C.F. LAM, Founder & CEO</i> EcoPro Service Limited
15:05 - 15:20	Break
15:20 - 15:50	The Role of PMS Motor in the ESG goals <i>Mr. Ricky LAW, Director</i> ESGreen Research Ltd.
15:50 - 16:20	From ESG Metrics to Business Metrics: Turning Sustainability Performance into Competitive Advantage <i>Ms Serena MAK, Executive Director, Sustainable Finance, Institutional Banking Group</i> DBS Bank (Hong Kong) Limited
16:20 - 17:00	Panel Discussion: Green Innovation in ESG: From Theory to Practice <i>Moderator: Mr. Steven CHOI, Chief Operating Officer, Green Council</i>
17:00	End of Seminar

*Remarks: Speakers may modify the title of presentation

Speaker Biographies

Mr. Bien Wong Chun-cheung

Assistant General Manager – Group ESG cum Executive – Group Knowledge Management Office The Hong Kong and China Gas Company Limited

Bien Wong is an experienced professional with experience in ESG strategy development, corporate communications, and investor relations. As the head of Group ESG, he oversees the integration of sustainability concepts into business strategies, ensuring compliance with stringent international sustainability standards. Concurrently, he also leads the Group Knowledge Management Office, focusing on capturing critical knowledge and embedding it within the company's culture. Prior to joining Towngas, he worked consistently in the sustainability industry, which deepened his passion for driving positive, lasting impact for the community.



Beyond his professional responsibilities, Bien serves on various advisory committees of the HKSAR Government and on the Board of various non-profit organizations and professional associations. He is also an Adjunct Associate Professor at Hong Kong Baptist University and a member of the Advisory Committee of the Department of Earth and Environmental Sciences at The Chinese University of Hong Kong.

Bien holds a Master's degree from The University of Hong Kong and a Bachelor's degree from the University of York, United Kingdom. He was among the first ESG professionals in the Asia-Pacific region to complete the EFFAS Certified ESG Analyst (CESGA) programme and was subsequently invited by the European Federation of Financial Analysts Societies (EFFAS) to serve as an examiner for the qualification, contributing to the development of ESG professional standards in the region.

Ir Prof C.F. Lam

Founder & CEO

EcoPro Service Limited

Ir Prof Lam is a widely recognized professional civil and environmental engineer with extensive experience in managing a broad spectrum of infrastructure, sustainability and environmental management projects.

On professional service, he is a founding member of the organizing committee and judging panel of the Hong Kong Green Award, Net Zero Awards for Excellence and various environmental awards and competitions. Ir Prof Lam is a distinguished leader of prominent professional bodies including the Hong Kong Green Strategy Alliance, Hong Kong Institution of Engineers and Hong Kong Waste Management Association.



On academic front, he is the Adjunct Professor of The University of Hong Kong and part-time lecturer of HKUST teaching master courses on corporate environmental management and regulatory compliance, carbon neutral engineering, environmental impact assessment, ESG and green finance. He is also a sought-after expert witness for court proceedings, speaker and trainer on various environmental and management topics.

EcoPro Service Limited is your ECOMATIC (Green-Committed-Pragmatic) Partner. Driven by **ScienceXCreativity** we deliver one-stop green strategies and multimedia solutions to make sustainability visible. Our expertise includes advisory and consultancy services for environmental management and sustainability solutions, professional coaching and training and multi-media creations.

Mr. Ricky Law

Director

ESGreen Research Ltd.

Mr. Ricky W.K. Law is an electronics industry leader with over 46 years of experience. He currently serves as a Director of ESGreen Limited, WeWealth Electronic Innotech Ltd., and ReSaTech Limited.

Throughout his career, Mr. Law has developed deep expertise in factory operations, corporate management, and technology integration. He is particularly skilled in IoT sensors and AI systems, bridging the gap between hardware and software solutions.

In recent years, he has turned his focus to ESG initiatives, leading the deployment of energy-saving PMS motors alongside integrated backend platforms and smart applications. His work helps businesses reduce energy consumption and advance toward net-zero goals while maintaining operational efficiency.

Mr. Law remains committed to driving innovation at the crossroads of green technology and digital transformation, shaping a more sustainable future for the industry.



Ms Serena Mak

Executive Director, Sustainable Finance, Institutional Banking Group

DBS Bank (Hong Kong) Limited

Serena Mak is currently Executive Director, Sustainable Finance, Institutional Banking Group at DBS Hong Kong. She provides strategic direction and guidance on sustainable finance transactions while also fostering a culture of sustainability within the bank.

Prior to joining DBS, Serena was the Head of ESG Funding Asia for Home Credit, where she successfully contributed to the group's sustainability-linked financing in Asia. She also held several positions at Goldman Sachs in Singapore and Hong Kong, with a focus on liquidity management across the APAC region.

Serena holds a Master of Science degree in Financial Analysis as well as a Bachelor of Business Administration degree in Global Business & Management of Organizations from the Hong Kong University of Science and Technology. She is a Certified ESG Analyst (CESGA), CPA (Australia), and FRM.

Serena also serves as Board Governor and Honorary Secretary at Friends of the Earth (Hong Kong) and is on the examiner team for the Certified ESG Analyst (CESGA) program by the European Federation of Financial Analysts Societies (EFFAS).



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